



# JMCV

# CV



**JMCV** **PSD**

Von/From: Jamie Melville  
 jamiemelville.co.uk  
 www.linkedin.com/in/jm-designer

An/To: The Hiring Department

**YOU!**

JMCV : **MAGICMELV54@HOTMAIL.COM**  
 Mobile : 07702515000

Leftcode/Routingcode



(JMCV) DE44135+9900042000032

Identcode/License Plate



(32) 4209900042003244135

# Curriculum Vitae

Curriculum Vitae  
Jamie Melville  
Copyright 2024

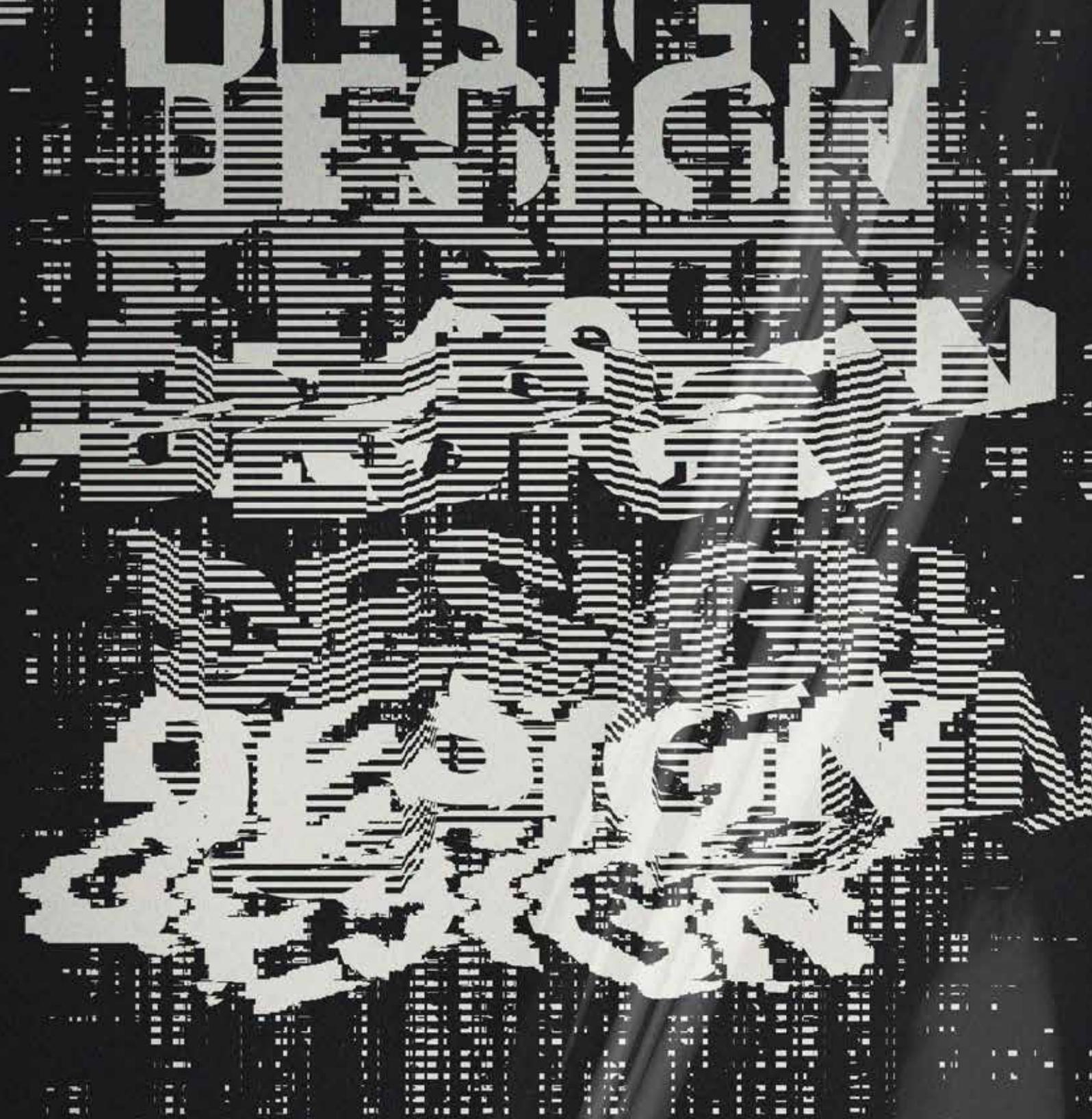
Contact  
[linkedin.com/in/jm-designer/](https://www.linkedin.com/in/jm-designer/)  
[jamiemelville.co.uk/cv/](http://jamiemelville.co.uk/cv/)

Mob: 07762515000  
E-mail: [magicmelv54@hotmail.com](mailto:magicmelv54@hotmail.com)

Designer & Creator  
and much more...

Curriculum \*  
→ vitae





**I am a tireless seeker  
of knowledge, an occasional  
purveyor of wisdom, and  
also, coincidentally  
a graphic designer.**



## About

I possess the versatility to tackle a wide array of tasks, spanning multimedia, motion, branding, and print, evident in my extensive portfolio of successful projects.

My role transcends that of a mere creative designer; I seamlessly transition into a decision-maker, showcasing self-motivation, organizational prowess, and an ability to thrive under pressure.

With a proven track record, I excel in conducting creative analysis and crafting bespoke solutions for multifaceted campaigns. Whether it's interactive media, print design, web development, or digital photo manipulation, I adeptly listen to clients' needs and implement optimal solutions.

My dedication to excellence is unwavering; I strive to produce design work of the highest caliber, reflecting not only the designer's expertise but also embodying the ideas, ambition, and ideology of the respective businesses.

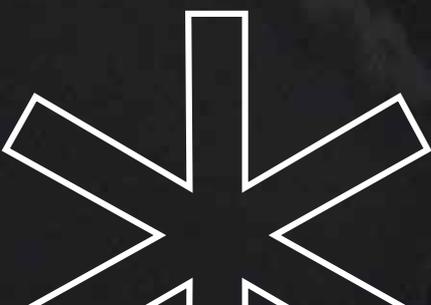
My clientele is as diverse as their projects. As an independent designer, I embrace projects of all types, leveraging years of experience. From brochures, menus, and business cards to annual reports, presentations, and responsive websites, I tailor solutions to meet clients' unique requirements.

In Print Design, I specialize in crafting marketing materials such as flyers, brochures, and catalogues, along with exhibition essentials like roller banners. I excel in advertising, signage, and creating promotional merchandise.

In Web Design, I offer expertise in content management, e-commerce functionality, blogging, social media integration, analytics, email marketing, and digital advertising.

For Branding needs, I provide services including logo design, brand guidelines, stationery packages, and brand optimization strategies.

Additionally, I bring associated skills such as project management, photography, illustration, print management, and promotional merchandise expertise to the table.



## Jobs

### Jobs

FEB 2017

Maidstone TV Studios

I created visual concepts, by hand or using computer software to communicate ideas that inspire, inform, or captivate consumers.

Once the final logo was approved, it was used as the starting point for their new business stationery. The design was also carried across into the studio directory signage, in-house print and restaurant menu designs.

### Key Responsibilities

Advise clients on strategies to reach a particular audience. Create images that identify a product or convey a message  
Develop graphics and visual or audio images for product illustrations, logos, and websites

July 2016 - Jan - 2017

Brandplanmedia

Hands on role working with the Head Designer on varied platforms for the company such as marketing materials, magazine design, materials for corporate events. I then presented finalised ideas and concepts to clients. I would create campaigns suited to meet the main objectives, ultimately producing the desired results with a respectable ROI (return on investment)

### Key Responsibilities

Concept creation  
Ensuring brand consistency  
Marketing collateral  
Large and small format posters  
Creative campaigns  
Pop up and rollup banners

Nov 2015 - June 2016

Whiting and Hammond

A digital and web designer for Whiting and Hammond, a small independent pub group chain based in East Sussex and Kent. Working 9 sites creating the marketing strategy across web, email and print. Creating innovative ideas.

### Key Responsibilities

Concept creation  
Ensuring brand consistency  
Marketing collateral  
Large and small format posters  
Creative campaigns  
Pop up and rollup banners

July 2014 - Aug 2015

Submission Technology

Hands on role working with the Head Designer on varied platforms for the company such as logos, marketing materials, website design, materials for corporate events.

### Key Responsibilities

Concept creation  
Marketing collateral  
Creative campaigns  
Pop up and rollup banners

### Cuurrent

I work in procurement services right now, but I've also worked in the food, construction, and fashion industries. I approach brand development from a holistic standpoint, which includes strategic alignment of messaging, values, and market positioning in addition to the visual design. I have created and changed a lot of businesses using my abilities, and I've also started creative initiatives that attract interest and engender loyalty.

I have created regular PDF framework forms, a yearly catalogue, and a monthly magazine. Along with this, I have designed exhibition stands and all related marketing materials.

## Personal

Spraymie Graffiti, a street artist whose identity has been known as someone else, been born in Kent, England, around 1980. His rose to prominence for his provocative stencilled pieces on Social Media.



My artwork is characterized by striking images, often combined with slogans. I engage political themes, satirically critiquing war, capitalism, hypocrisy and greed.

My love for street art and graffiti has led me to recently work as a muralist. I started with a small outdoor painting in my own neighbourhood and that has led to larger opportunities to collaborate with corporate clients and arts organizations.

Public art is important to me because it allows me to give back to the community through my talents. My goal is to transform bland or vandalized surfaces into murals that uplift and inspire the people. Through the use of paint on bricks or abstract shapes of color sprayed on a doorway, the idea that public art can change a space and help people feel pride in their surroundings is important to me.

### Contact

J 0776251500

M magicmelv54@hotmail.com

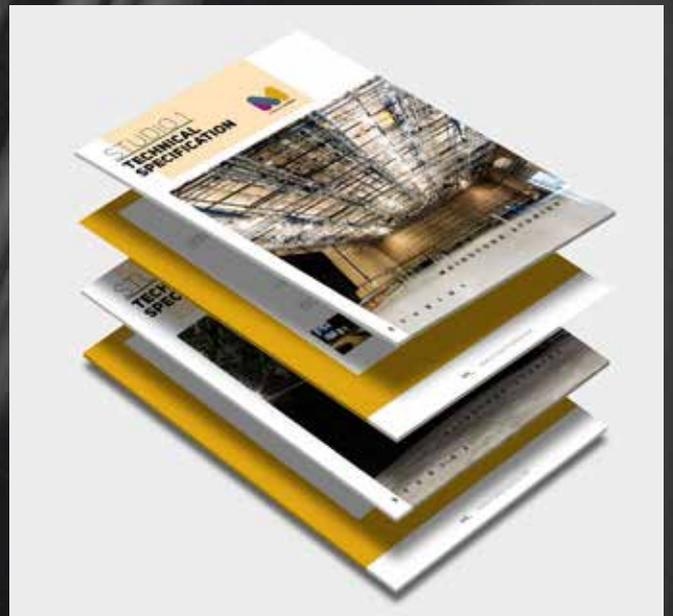
D www.jamiemelville.co.uk

D www.linkedin.com/in/jm-designer



# Work

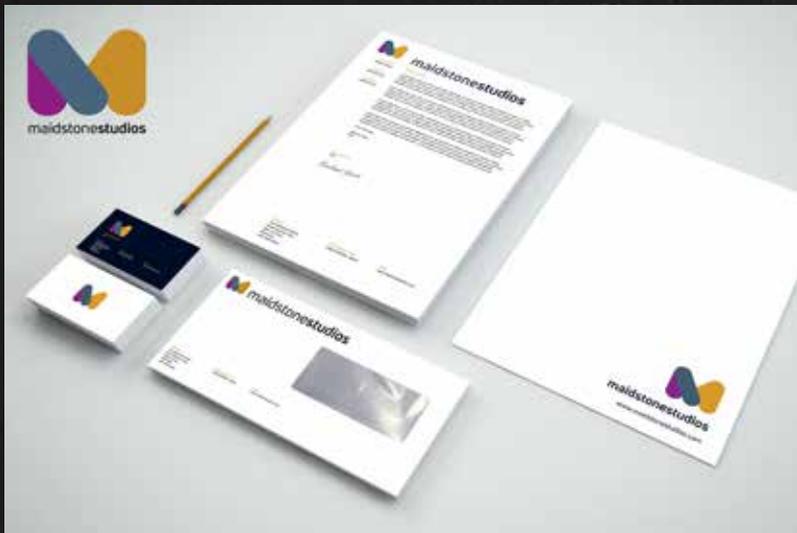
## Maidstone TV Studios





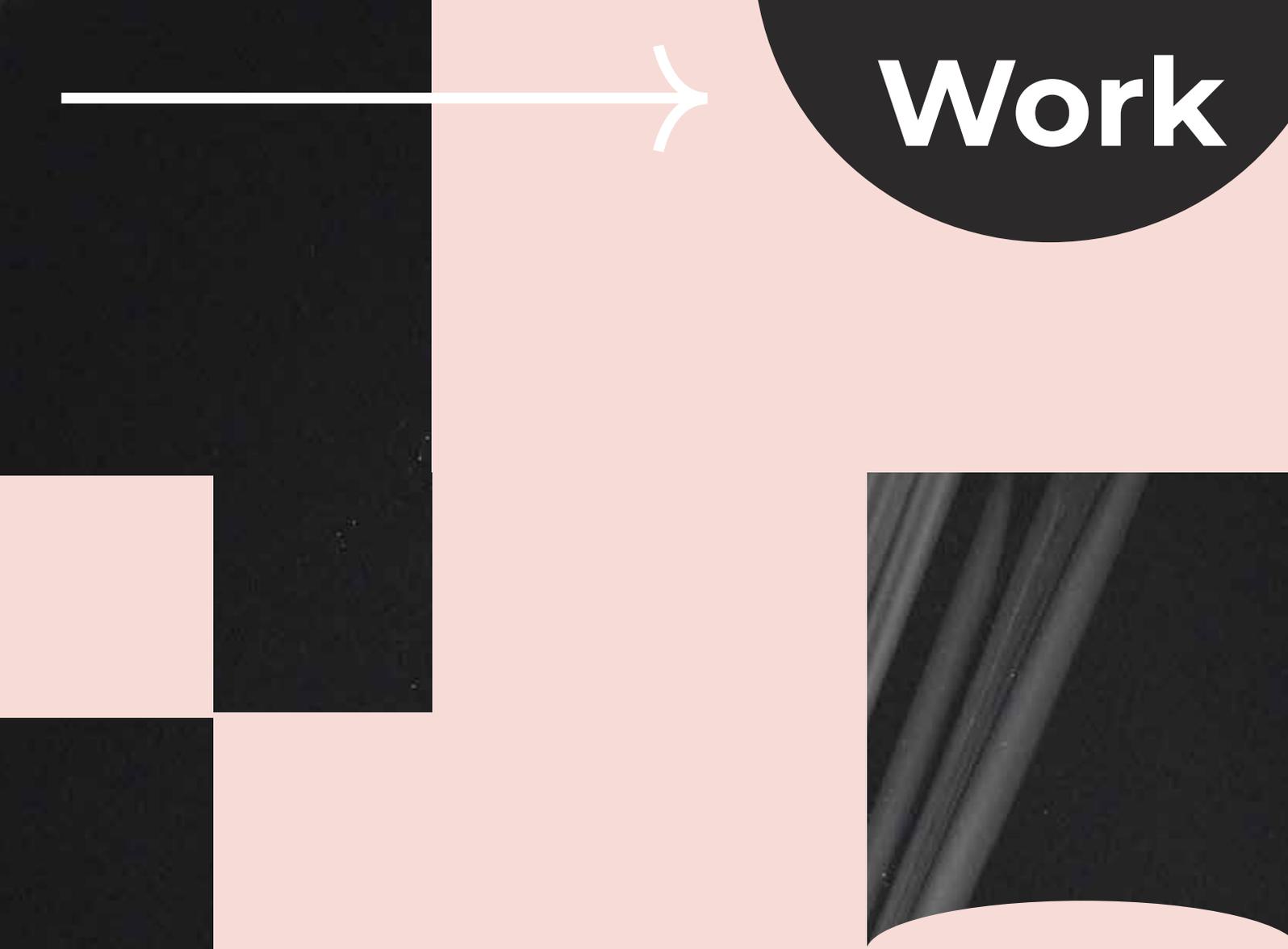
# Work

## Maidstone TV Studios





**Work**



**dout**

International

# doit - We help make the cloud yours

In early 2021, the cloud-based technology service **doit international** wanted to start again with its brand. A new logo was required, along with a complete brand identity to head the digital environments. I had won the pitch to undertake the rebrand, working in partnership with **Colleen Maloney - Head of Content and Communications at DoiT International.** Together we

## Strategic Thinking

I couldn't start designing THE logo before considering doit's place in the cloud technology world - what distinguished it from other companies? I saw that it provided hugely popular content that brought all sorts of companies together to help harness public cloud technology and services to achieve big goals.

## Design of the Logo

I now had a starting point for the logo design process. I wanted the logo to fuse with imagery rather than 'badge' it. The logo becomes an intriguing and enjoyable addition to the doit imagery.

## The outcome

I believe that the doit brand feels both mainstream and shows high quality. The logo is a fresh, contemporary brand, which would encourage people to continue enjoying the content. Doit International is a fast-growing, digitally savvy company that works around the world to help harness public cloud technology and services to achieve big goals. I feel that the new Logo will help deliver the message.



[jamiemelville.co.uk/doit-international/](http://jamiemelville.co.uk/doit-international/)





## Global Marketing Manager - DoiT International

Maya is a fantastic graphic designer, great with social media and online marketing.

She's very talented, a great team player.

[www.doit-intl.com](http://www.doit-intl.com)



## 2020 Global Reseller Partner of the Year

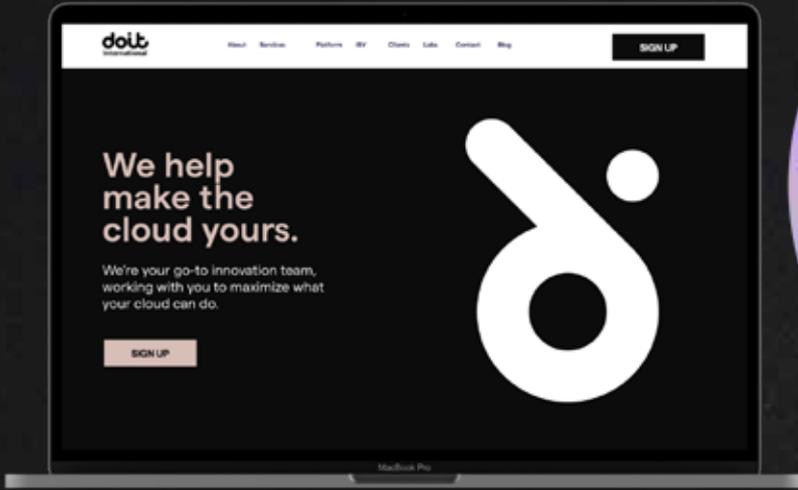
We are experts who work with you to build and scale distributed systems, and machine intelligence - all while handling a lot of really big data.

[www.doit-intl.com](http://www.doit-intl.com)



# Look the part too...





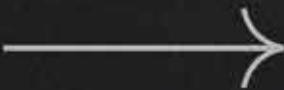
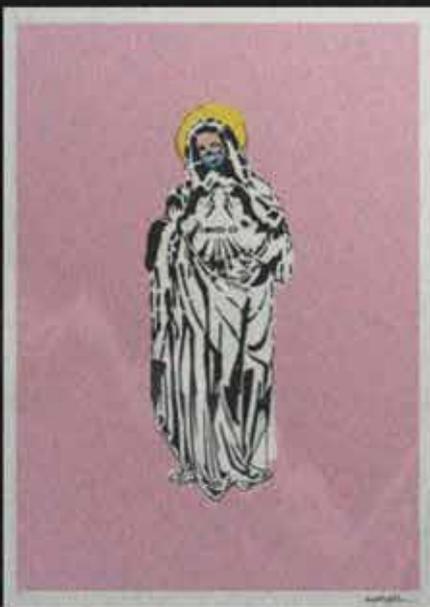
DoiT International works with fast growing, digitally savvy companies around the world, helping them harness public cloud technology and services



# THE GRAFFITTI AREA

GRAFFITI





JM  
Designer

CV  
Portfolio



The name's Jamie Melville. I  
am a tireless seeker of knowledge, occasional purveyor of  
wisdom and also, coincidentally, a graphic designer.



JM\* Graphic Design

[www.jamiemelville.co.uk](http://www.jamiemelville.co.uk)





# JMCV

# CV



**JMCV** **PSD**

Von/From: Jamie Melville  
 jamiemelville.co.uk  
 www.linkedin.com/in/jm-designer

An/To: The Hiring Department

**YOU!**

JMCV : **MAGICMELV54@HOTMAIL.COM**  
 Mobile : 07702515000

Leitcode/Routingcode



(JMCV) DE44135+9900042000032

Identcode/License Plate



(32) 4209900042003244135