

JM* Designer

CV
Portfolio

Curriculum *
↑ vitae



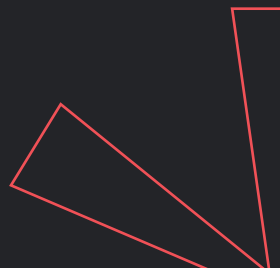
JM
Designer



I am a tireless
knowledge, a
purveyor of
also, coinciding
a graphic



- Jamie M





ess seeker of
an occasional
wisdom, and
cidentally,
designer

Melville-



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Curriculum Vitae



→ About me

About

I am able to handle any given task, multimedia, motion, branding or print which is demonstrable through an extensive portfolio of projects. I can shift from being a creative designer to the decision maker, where I show myself to be self-motivated, organised and capable of working under pressure.

I offer a proven ability to conduct creative analysis and design best-fit solutions for multi-faceted campaigns including interactive media, print design, web design, digital photo manipulation and web development. I am adept at listening to client's needs, then analyzing and implementing the best-designed solution.

My days are spent working (...and sipping on Starbucks coffee) I always endeavour to produce design work of the highest standard, which not only reflects the expertise of the designer but most importantly, the ideas, ambition and ideology of the business in hand. Not only are my clients diverse, but their projects are, as well. As an independent designer, I can take on projects of all kinds, which allows me to tap into all of the experience I've accrued through the years. I design brochures, menus, business cards, books, annual reports, Powerpoint and Keynote presentations, responsive websites, applications—anything my clients need.

Print Design
Marketing Material - Flyers,
Brochures, Catalogues
Roller Banners, Exhibition
Advertising
Signage
Promotional Merchandise

Social Media Integration
Email Marketing
Digital Advertising

Branding
Logo Design
Brand Guidelines
Stationery Packages

Associated Skills
Project Management
Photography
Illustration
Print Management
Promotional Merchandise

I am a graphic designer with a non-traditional outlook on things. I have an outgoing personality and quirky sense of humour that drive my creativity.

Jobs

FEB 2017
Maidstone TV Studios
I created visual concepts, by hand or using computer software to communicate ideas that inspire, inform, or captivate consumers. Once the final logo was approved, it was used as the starting point for their new business stationery. The design was also carried across into the studio directory signage, in-house print and restaurant menu designs.

Key Responsibilities
Advise clients on strategies to reach a particular audience. Create images that identify a product or convey a message
Develop graphics and visual or audio images for product illustrations, logos, and websites

July 2016 - Jan - 2017
Brandplanmedia
Hands on role working with the Head Designer on varied platforms for the company such as marketing materials, magazine design, materials for corporate events. I then presented finalised ideas and concepts to clients. I would create campaigns suited to meet the main objectives, ultimately producing the desired results with a respectable ROI (return on investment)

Key Responsibilities
Concept creation
Ensuring brand consistency
Marketing collateral
Large and small format posters
Creative campaigns
Pop up and rollup banners

Nov 2015 - June 2016
Whiting and Hammond
A digital and web designer for Whiting and Hammond, a small independent pub group chain based in East Sussex and Kent. Working 9 sites creating the marketing strategy across web, email and print. Creating innovative ideas.

Key Responsibilities
Concept creation
Ensuring brand consistency
Marketing collateral
Large and small format posters
Creative campaigns
Pop up and rollup banners

July 2014 - Aug 2015
Submission Technology
Hands on role working with the Head Designer on varied platforms for the company such as logos, marketing materials, website design, materials for corporate events.

Key Responsibilities
Concept creation
Marketing collateral
Creative campaigns
Pop up and rollup banners

Personal

Spraymie Graffiti, a street artist whose identity has been known as someone else, been born in Kent, England, around 1980. His rose to prominence for his provocative stencilled pieces on Social Media.



My artwork is characterized by striking images, often combined with slogans. I engage political themes, satirically critiquing war, capitalism, hypocrisy and greed.

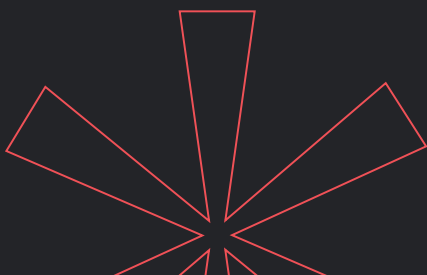
My love for street art and graffiti has led me to recently work as a muralist. I started with a small outdoor painting in my own neighbourhood and that has led to larger opportunities to collaborate with corporate clients and arts organizations. Public art is important to me because it allows me to give back to the community through my talents. My goal is to transform bland or vandalized surfaces into murals that uplift and inspire the people. Through the use of paint on bricks or abstract shapes of color sprayed on a doorway, the idea that public art can change a space and help people feel pride in their surroundings is important to me.

Contact

0776251500
magicmelv54@hotmail.com
www.jamiemelville.co.uk
www.linkedin.com/in/jm-designer



JM*



doit
International



doit - We help make the cloud yours

In early 2021, the cloud-based technology service **doit international** wanted to start again with its brand. A new logo was required, along with a complete brand identity to head the digital environments. I had won the pitch to undertake the rebrand, working in partnership with **Colleen Maloney - Head of Content and Communications at DoiT International**.

Strategic Thinking

I couldn't start designing THE logo before considering doit's place in the cloud technology world - what distinguished it from other companies? I saw that it provided hugely popular content that brought all sorts of companies together to help harness public cloud technology and services to achieve big goals.

Design of the Logo

I now had a starting point for the logo design process. I wanted the logo to fuse with imagery rather than 'badge' it. The logo becomes an intriguing and enjoyable addition to the doit imagery.

The outcome

I believe that the doit brand feels both mainstream and shows high quality. The logo is a fresh, contemporary brand, which would encourage people to continue enjoying the content. Doit International is a fast-growing, digitally savvy company that works around the world to help harness public cloud technology and services to achieve big goals. I feel that the new Logo will help deliver the message.



jamiemelville.co.uk/doit-international/



doit
International

Global Marketing Manager - DoiT International

Maya is a fantastic graphic designer, great with social media and online marketing.

She's very talented, a great team player.

www.doit-intl.com



doit
International

2020 Global Reseller Partner of the Year

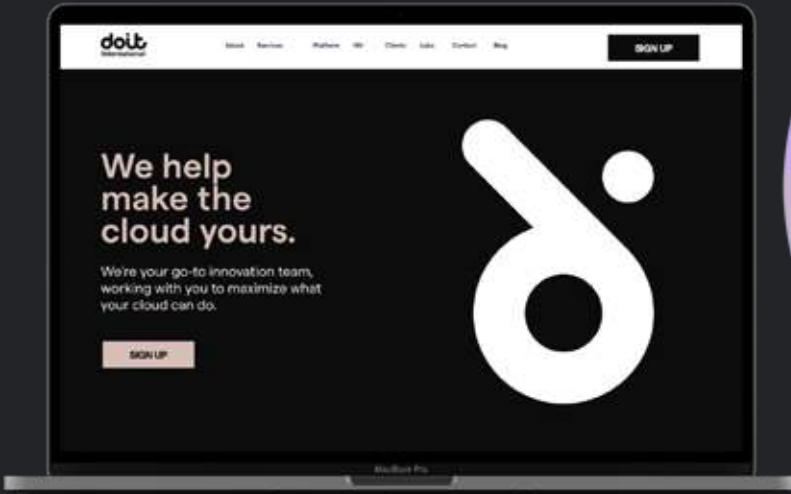
We are experts who work with you to build and scale distributed systems, and machine intelligence - all while handling a lot of really big data.

www.doit-intl.com



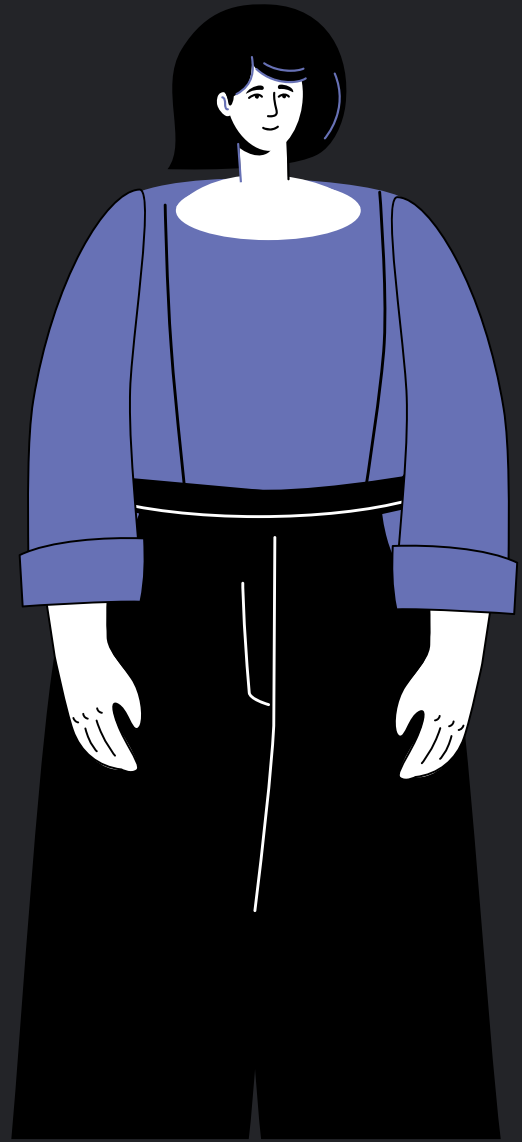
Look the part too...



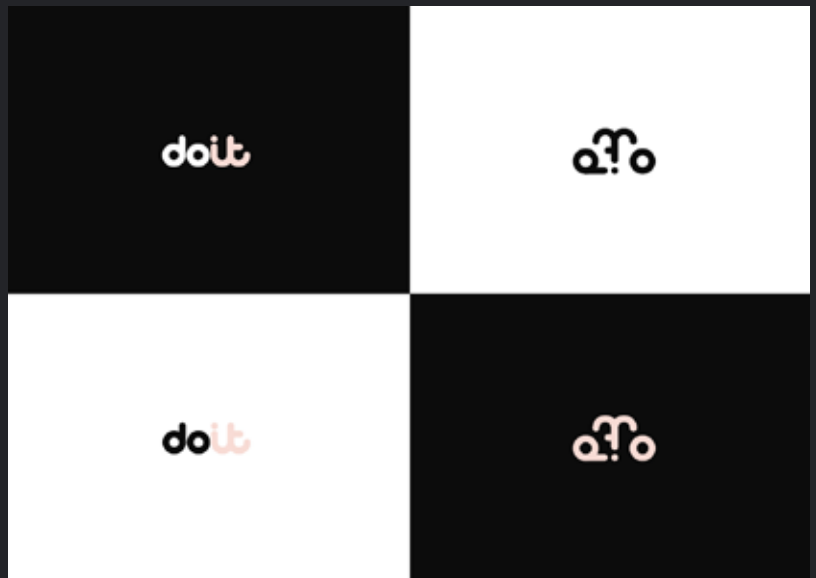


DoiT International works with fast growing, digitally savvy companies around the world, helping them harness public cloud technology and services





Icon designs to logo designs



Doit Logo Concept

Logo & Logotype

doit doit
doit

Construction

doit do. it
doit do it
doit

Logo & Logotype



We build and manage data
Doit provides an integrated suite of services for you!

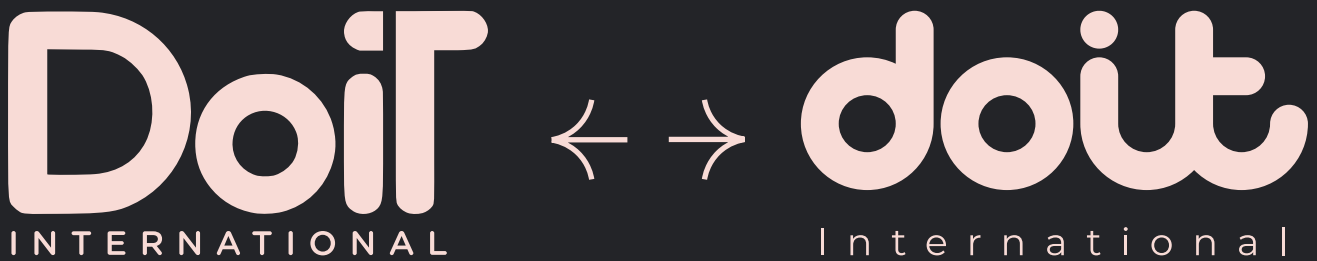
Typeface

Montserrat

Aa Aa
Montserrat Regular
Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
0123456789
Montserrat Italic
Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
0123456789
Montserrat Bold
Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
0123456789
Montserrat Bold Italic
Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
0123456789

Doit International we tackle complex problems

of scale which are sometimes unique to internet-scale customers, while using our expertise in resolving problems, coding, algorithms, complexity analysis, and large-scale system design.



→
Old to New

The logo is a fresh, contemporary brand, which would encourage people to continue enjoying the content.

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THE GRAFFITI AREA





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The name's Jamie Melville. I
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JM* Graphic Design

www.jamiemelville.co.uk

