

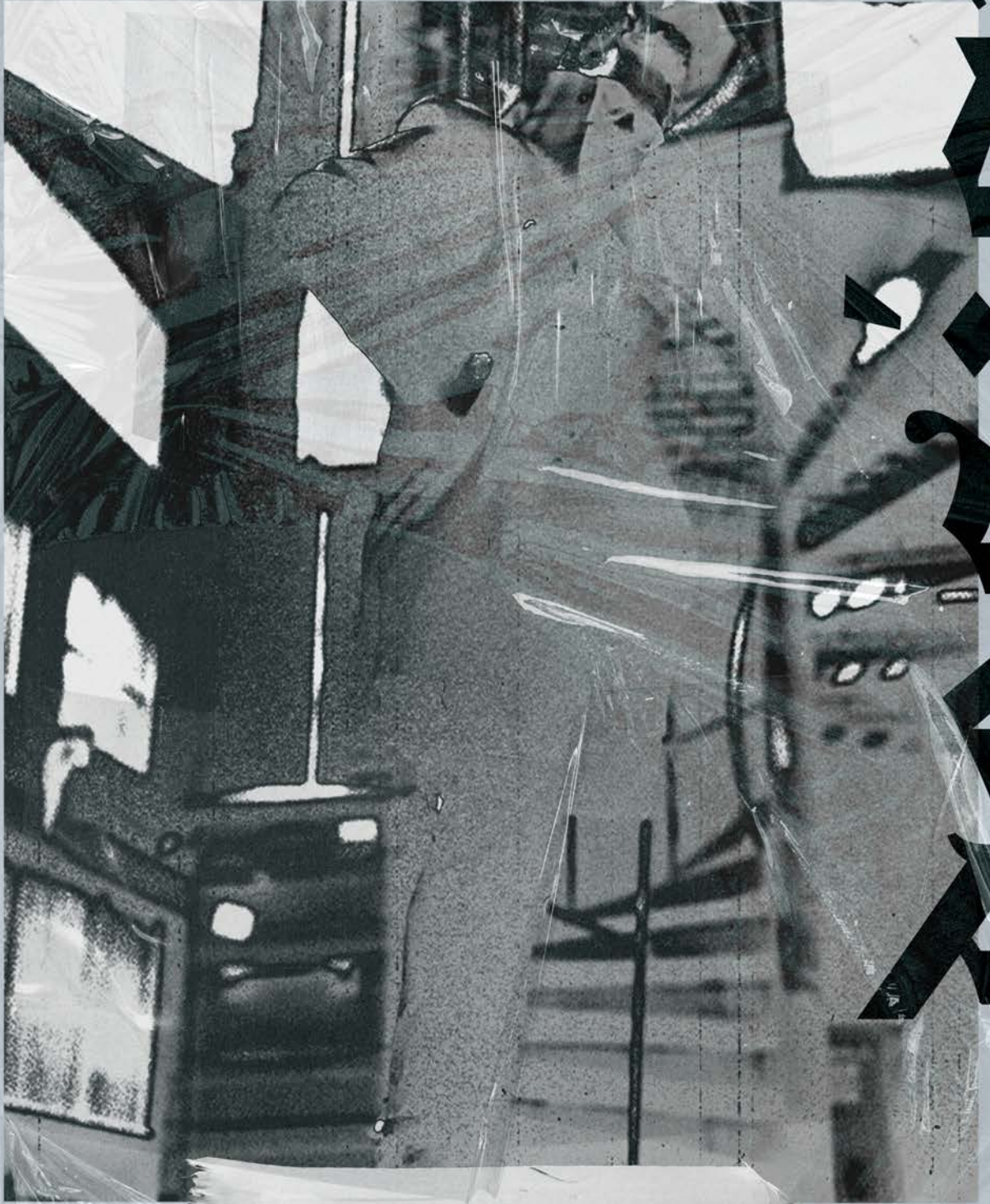
JAMIE MELVILLE

GRAPHIC DESIGNER

View Me On
www.linkedin.com/in/jm-designer

Personal website
www.jamiemelville.co.uk

Behance
www.behance.net/JMGRAPHICDESIGNER



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Jamie Melville

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Graphic Designer | Visual Storyteller | Digital Creative

Kent, United Kingdom

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Professional Summary

Creative, strategic, and human-led — I'm a multidisciplinary Graphic Designer with over 10 years of experience across branding, digital design, motion graphics, and print. I blend artistic flair with commercial insight to craft standout visual solutions that connect with people and elevate brands. Whether it's a full campaign, a street mural, or a brand identity from scratch, I bring clarity, creativity, and adaptability to every challenge.



Core Skills

- * Branding & Identity Design
 - * Digital Campaigns & Social Media Assets
 - * Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects, Premiere Pro)
 - * Motion Graphics & Animation
 - * Web Design (WordPress, HTML basics)
 - * Print Production & Retouching
 - * Photography & Visual Storytelling
 - * Project & Deadline Management
- 



Professional Experience

Procurement Services — Graphic Designer / Marketing 2017 – Present

- * Led the company-wide brand refresh and website redesign to modernize identity and improve user experience.
- * Developed print and digital assets for exhibitions, campaigns, and internal initiatives.
- * Project-managed multiple design streams, ensuring brand consistency across platforms.
- * Built a design system to streamline workflow and improve collaboration across departments.

Brandplan Media — Graphic Designer / Marketing Jul 2016 – Jan 2017

- * Designed magazine layouts, large-format visuals, and campaign collateral aligned with client strategy.
- * Delivered creative concepts and pitches to clients, leading to improved engagement and conversion

Whiting & Hammond — Digital & Web Designer Nov 2015 – Jun 2016

- * Designed marketing materials for nine hospitality venues, including menus, brochures, and posters.
- * Ensured consistent visual branding across multiple sites, improving brand recognition.

Submission Technology — Junior Graphic Designer Jul 2014 – Aug 2015

- * Supported branding and campaign development for B2B and B2C clients.
- * Produced digital content and event materials optimized for various platforms and UX.



Creative Projects

Spraymie Graffiti — Street Artist

Recognized for provocative stencil art that merges visual storytelling with social commentary. Created murals across urban and corporate spaces to engage communities and energize environments.

Public art used as a tool for change, creativity, and connection.

Interests

* Visual storytelling | Street art & murals | Music & live performances | Photography | Film

* Cycling, swimming, and creative exploration through urban spaces

References available upon request.

Designer

Contact

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DESIGN

Creative Projects



Procurement Services — Logo creation

As the lead graphic designer, I felt it was important to contribute my vision for the company's overall look and feel. As a personal design exercise, I explored branding concepts for all the Procurement Services sub-brands, aiming to define a distinctive identity for each while maintaining a cohesive, modern, and professional aesthetic. I also focused on developing a versatile brand mark—something simple, bold, and recognisable, with the potential to work as an app icon or standalone emblem, much like the strength of the Nike swoosh.

While these particular concepts were not ultimately adopted, I believe they demonstrate another side of my portfolio—showcasing my creative thought process, strategic approach to branding, and commitment to elevating the visual identity of the Procurement Services brands.



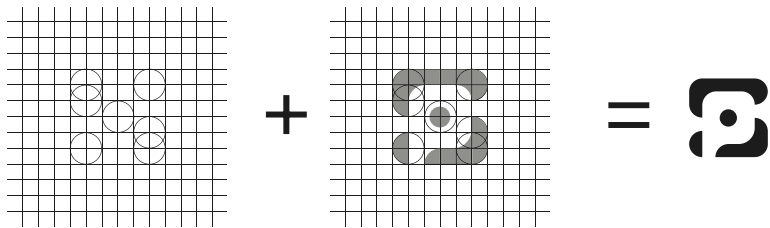
My Logo / Mark

Current Logo

MARK

W E S T

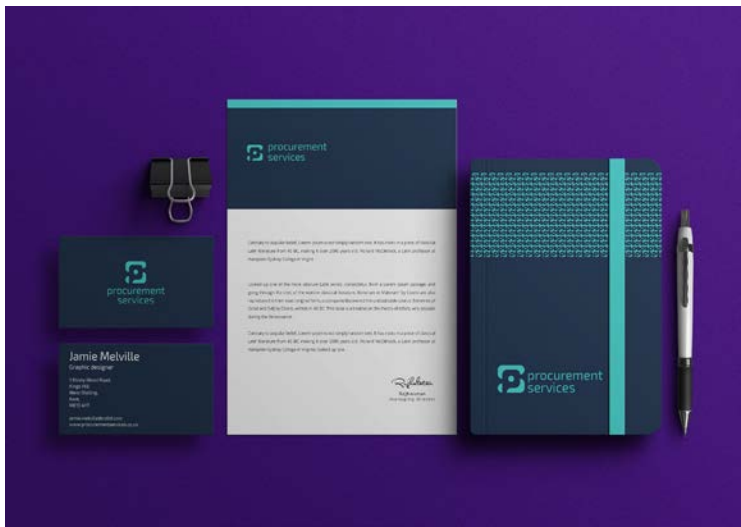
Creative Process



m a r k

W E S T

Creative Process



m a r k

W E S T W I

doit
International

Global Marketing Manager - DoiT International

Maya is a fantastic graphic designer, great with social media and online marketing.

She's very talented, a great team player.

www.doit-intl.com




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International

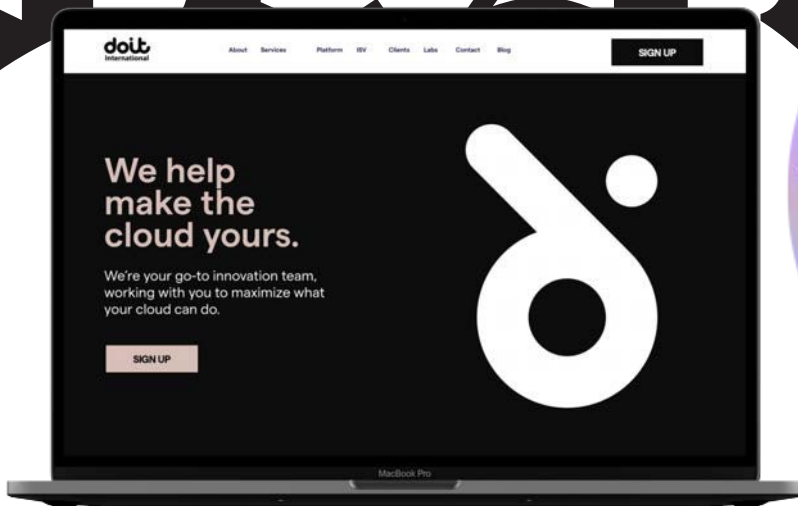
2020 Global Reseller Partner of the Year

We are experts who work with you to build and scale distributed systems, and machine intelligence – all while handling a lot of really big data.

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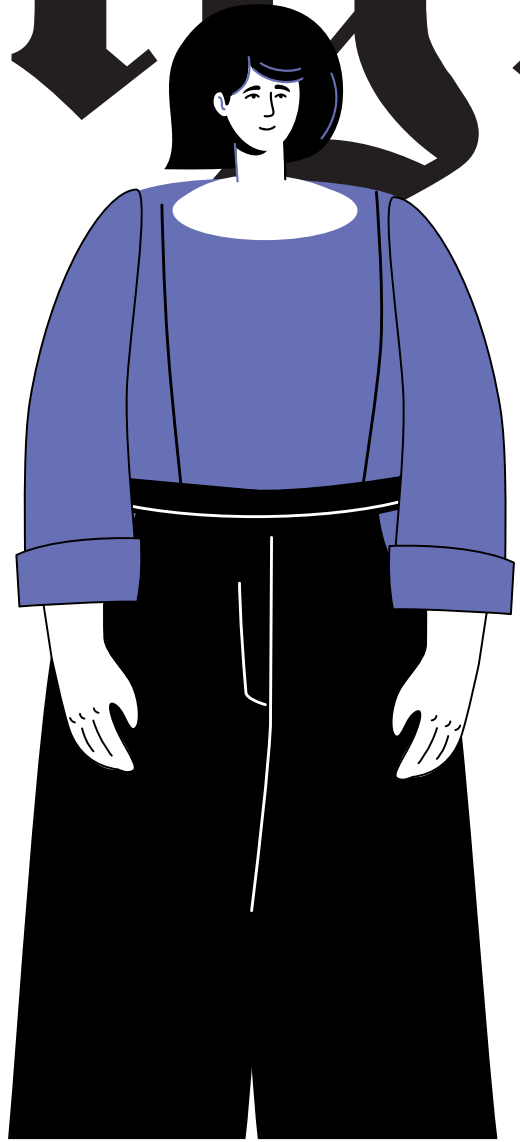
m a r k e



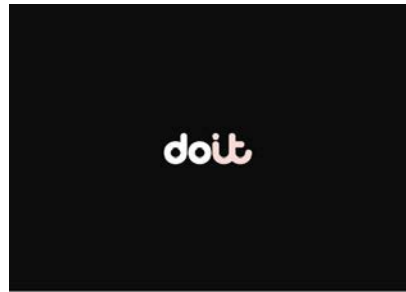
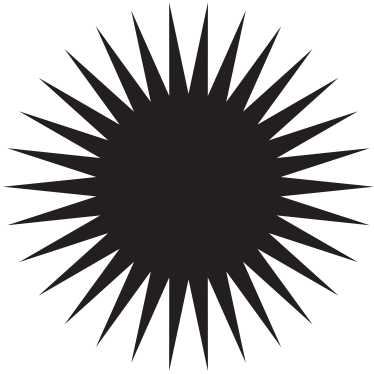
DoiT International works with fast growing, digitally savvy companies around the world, helping them harness public cloud technology and services



W E S I



Icon designs to logo designs



m e s s a g e

doit

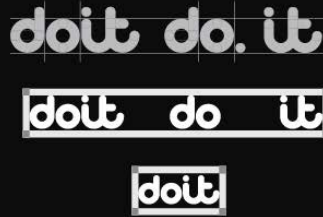
doit

Doit Logo Concept

Logo & Logotype

doit doit
doit

Construction



Logo & Logotype



We build and manage data
Doit provides an integrated suite of services for you!

Typeface

Montserrat

Aa

Montserrat Regular
Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
0123456789

Aa

Montserrat Italic
Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
0123456789

Aa

Montserrat Bold
Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
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Aa

Montserrat Bold Italic
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Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
0123456789

**DoIT International we
tackle complex problems**

of scale which are sometimes unique to internet-scale customers
while using our expertise in resolving problems, coding, algorithms,
complexity analysis, and large-scale system design

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Old to New

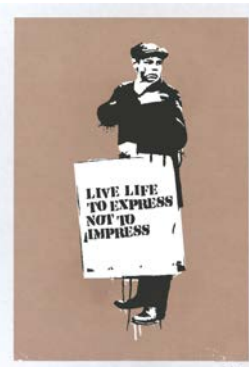
The logo is a fresh, contemporary brand, which would encourage people to continue enjoying the content.

I feel that the new Logo will help deliver the message.



THE GRAFFITI AREA

SPAMME



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